



Lauder in Europe

The Lauder Institute's Europe program focuses on understanding the factors shaping Europe's business environment, including culture and history, comparative politics, and political economy. The program combines an exploration of contemporary issues, trends and opportunities in Europe, an interconnected region that includes Western and Eastern Europe as well as Russia. Students are equipped with a deeper understanding of the diversity, nuance, and contexts that create Europe's dynamic business environment today.

LOCAL

The Europe program begins with a deep dive into local context during summer immersion. We offer 5-week language and culture tracks focused on French in Paris, German in Berlin, Spanish in Madrid or Russian in Moscow.

REGIONAL

Europe Program students are also exposed to regional issues starting with their summer 3-week regional segment which has included travel to the United Kingdom, France, Germany and Greece. In addition, students complete coursework, including an European history seminar, and a multidisciplinary area studies survey course in the target language. These activities are complimented by regional seminars and a mini-immersion during the spring term.

GLOBAL

The Lauder Program also encourages students to apply their local and regional learning to global issues through dedicated general core coursework, including articles for an annual Global Business Insight report and their M.A. thesis research. Past knowledge products from students on Europe have included: "Integration in Germany: What Challenges Lie Ahead?," "Rebuilding the French Welfare State," and "Venture Capital in Europe and the United States: Differences in Economy and Culture."

Did you know?

The Lauder Institute has offered programming in Poland, Former Yugoslavia, Estonia, Denmark and Sweden.

In the last five years...

2 Lauder Intercultural Ventures (one-week immersions) have taken place in Europe.



4 Europeans countries visited during local and regional summer immersions

76 students have participated in a Lauder immersion in Europe

11 summer internships supported by Lauder in Europe

EXAMPLES OF COMPANIES AND INSTITUTIONS VISITED

AXA Investment Managers | Boston Consulting Group | Estée Lauder Companies | European Parliament Commission | Facebook | NATO HQ | Oxfam France | Pernod Ricard | Siemens Mobility | Skolkovo | Volkswagen Group

EXAMPLES OF SUMMER INTERNSHIPS

Cerberus | Credo (VC) | Coqovins | Balderton (VC) | Noa Brands | Vesta CS Investimenti | Nespresso | SPRK | LegenDairy Foods



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