



Lauder in South Asia, the Middle East and North Africa

The Lauder Institute's South Asia, the Middle East and North Africa program focuses on understanding the factors shaping the region's business environment, including culture and history, comparative politics, and political economy. The program combines an exploration of contemporary issues, trends and opportunities in South Asia and the MENA region, an emerging region around the Indian Ocean Rim, connected to East Africa, Central Asia, and East Asia, with India at its core. Students are equipped with a deeper understanding of the diversity, nuance, and contexts that create dynamic business environments today.

LOCAL

The South Asia, Middle East and North Africa program begins with a deep dive into local context during summer immersion. We offer 5-week language and culture tracks focused on Arabic in Tunis or Hindi in Delhi.

REGIONAL

South Asia, Middle East and North Africa Program students are also exposed to regional issues starting with their 3-week regional segment which has included travel to Tunisia, Egypt, Dubai, and Sri Lanka. In addition, students complete coursework, including an South Asia, the Middle East and North Africa history seminar, and a multidisciplinary area studies course in their target languages.

GLOBAL

The Lauder Program also encourages students to apply their local and regional learning to global issues through dedicated general core coursework, including articles for an annual Global Business Insight report and their M.A. thesis research. Past knowledge products from students on South Asia, Middle East and North Africa have included: "Multicultural Education for Peacebuilding in Ethnic Conflicts and The Case of The Israeli-Palestinian Divide," "Evaluating Traffic Congestion Problem and Public Transport Infrastructure in Mumbai: The Current Situation & Problems and Possible Solutions," and "Venture Capital in India: History, Development and Challenges."

Did you know?

Beyond the commonly spoken Hindi and English, the constitution of India recognizes 22 official languages.

In the last five years...

6 Lauder Intercultural Ventures (one-week immersions) have taken place in South Asia, the Middle East and North Africa



2 summer internships in South Asia, the Middle East and North Africa

5 South Asia, the Middle East and North African countries visited during local and regional summer



160 students have participated in a Lauder immersion in South Asia, the Middle East and North Africa

EXAMPLES OF COMPANIES AND INSTITUTIONS VISITED

ADIA | Bachpan Bachao Andolan | Biat Foundation | Capital Trust | Central Bank of the UAE | Goldman Sachs | IDFC Institute | Khazakpura Banarasi Sari Manufacturing, | Ministry of Foreign Affairs (Sri Lanka) | National Stock Exchange (Mumbai) | Uber

EXAMPLES OF SUMMER INTERNSHIPS

Gov. Jerry Brown's Climate Change Initiative (Delhi) |
Local Intervention Group



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