



Lauder in Latin America

The Lauder Institute's Latin America program focuses on understanding the factors shaping the region's business environment, including culture and history, comparative politics, and political economy. The program combines an exploration of contemporary issues, trends and opportunities in Latin America, a diverse region with multiple relationships to Asia, Europe, and internally. Students are equipped with a deeper understanding of the diversity, nuance, and contexts that create Latin America's dynamic business environment today.

LOCAL

The Latin America program begins with a deep dive into local context during summer immersion. We offer 5-week language and culture tracks focused on Portuguese in Sao Paolo or Spanish in Buenos Aires.

REGIONAL

Latin America Program students are also exposed to regional issues starting with their summer 3-week regional segment which has included travel to Uruguay, Sao Paolo and Rio de Janeiro in Brazil, Peru, and Mexico. In addition, students complete coursework, including an Latin American history seminar, and a multidisciplinary area studies survey course.

GLOBAL

The Lauder Program also encourages students to apply their local and regional learning to global issues through dedicated general core coursework, including articles for an annual Global Business Insight report and their M.A. thesis research. Past knowledge products from students on Latin America have included: "Brasília And Brazilian Democracy: Accountability And Equality In The New Capital," "Mexico: Financial Innovation And Inclusion Fintech And Its Implications For The Democratization Of Mexico's Financial Sector," and "Lasting Impact of Colonialism: a case study of Mexico and a modern form of Spanish Mercantilism."

Did you know?

The Lauder Intercultural Venture in Cuba has been offered every year since 2013.

In the last five years...

12 Lauder Intercultural Ventures (one-week immersions) have taken place in Latin America.

6 Latin American countries visited during local and regional summer immersions

14 summer internships supported in Latin America

296 students have participated in a Lauder immersion in Latin America



EXAMPLES OF COMPANIES AND INSTITUTIONS VISITED

BTP - Container Terminal | Caja Rural Los Andes (Peru) | Central Bank (Argentina) | General Motors (Mexico) | Kio Networks | Los Grobo | Mercado Libre | Verde Asset, XP Investment/XDEX - Brazilian Cripto exchange | YPF

EXAMPLES OF SUMMER INTERNSHIPS

Suyo | Conexia (Endeavor) | Caja Rural Los Andes | Expp Capital | Leal ALLVP | Croni—Brazil (POS food service) | Refresh Bolivia | Valor Capital



The Lauder Institute
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