

A nighttime photograph of a city skyline with a prominent bridge in the foreground, illuminated with lights. The bridge has a distinctive white, curved structure. The city buildings in the background are lit up, creating a vibrant urban scene.

Lauder in East and Southeast Asia

The Lauder Institute's East and Southeast Asia program focuses on understanding the factors shaping the business environment, including culture and history, comparative politics, and political economy. The program combines an exploration of contemporary issues, trends and opportunities in East and SE Asia, an increasingly integrated economic region encompassing China, Japan, Korea, Vietnam, and other neighboring countries. Students are equipped with a deeper understanding of the diversity, nuance, and contexts that create East and SE Asia's dynamic business environment today.

LOCAL

The East and SE Asia program begins with a deep dive into local context during summer immersion. We offer 5-week language and culture tracks focused on Chinese in Beijing, Japanese in Tokyo and Korean in Seoul.

REGIONAL

East and SE Asia Program students are also exposed to regional issues starting with a 3-week regional segment which has included travel to China, Japan, South Korea and Malaysia. In addition, students complete coursework, including an East and SE Asia history seminar, and a multidisciplinary area studies survey course.

GLOBAL

The Lauder Program also encourages students to apply their local and regional learning to global issues through dedicated general core coursework, including articles for an annual Global Business Insight report and their M.A. thesis research. Past knowledge products from students on Asia and SE have included: "Will China's Debt Problem Jeopardize The Belt And Road Initiative?" "Nationalism and Subsequent Media Bias in East Asia", The South Korean Taxi Industry's Opposition to Carpool Services in The Context of Confucianism, Nationalism, And Neo-Liberalism" and "The Early Rise of Exports In South Korea And How It Can Translate to The Global Rise of Exports Today."

Did you know?

The Lauder Program's Lauder Intercultural Venture in Thailand and Myanmar focuses on Buddhism.

In the last five years...

6 Lauder Intercultural Ventures (one-week immersions) have taken place in East and SE Asia



11 summer internships in supported by Lauder in East and SE Asia

4 East and SE Asian countries visited during summer immersions

202 students have participated in a Lauder immersion in East and SE Asia

EXAMPLES OF COMPANIES AND INSTITUTIONS VISITED

AB InBev | Alibaba | AMOREPACIFIC | Bain & Co. | Boeing | DeNA
Khazanah Nasional | Nissan Global HQ | PETRONAS | Samsung

EXAMPLES OF SUMMER INTERNSHIPS

GLO Travel (start-up) | Mongolian Government | Sierra Madre | MOKA POS
First Circle | Wallaby Medical | Vantone | Shopee Vietnam