



Lauder in Africa

The Lauder Institute's Africa program focuses on understanding the factors shaping Africa's business environment, including culture and history, comparative politics, and political economy. The program combines an exploration of contemporary issues, trends and opportunities in Africa, home to many of the world's fastest-growing economies and a dynamic pool of youth talent. Students are equipped with a deeper understanding of the diversity, nuance, and contexts that create Africa's dynamic business environment today.

LOCAL

The Africa program begins with a deep dive into local context during summer immersion. We offer two tracks in 2020 that include either a 5 week French language immersion in Senegal and in Cote d'Ivoire or a 5 week immersion focused on comparative analysis across five countries, to include Mozambique, Zimbabwe, Rwanda, Tanzania and Kenya.

REGIONAL

Africa Program students are also exposed to regional and pan-African issues starting with their summer 2020 3-week regional segment which includes travel to Kenya, Ethiopia, Nigeria, and South Africa. In addition, students complete coursework, including an Africa history seminar, and a multidisciplinary area studies survey course. These activities are complimented by an annual Africa Symposium and a mini-immersion during the spring term.

GLOBAL

The Lauder Program also encourages students to apply their local and regional learning to global issues through dedicated general core coursework, including articles for an annual Global Business Insight report and their M.A. thesis research. Past knowledge products from students on Africa have included: "Kenya's Startup Scene" "China-Africa Regions: Who is the Real Winner?" "E-Commerce: Africa's Next Big Leap" and "The Global Oil Industry and Africa's Role in Its Future."

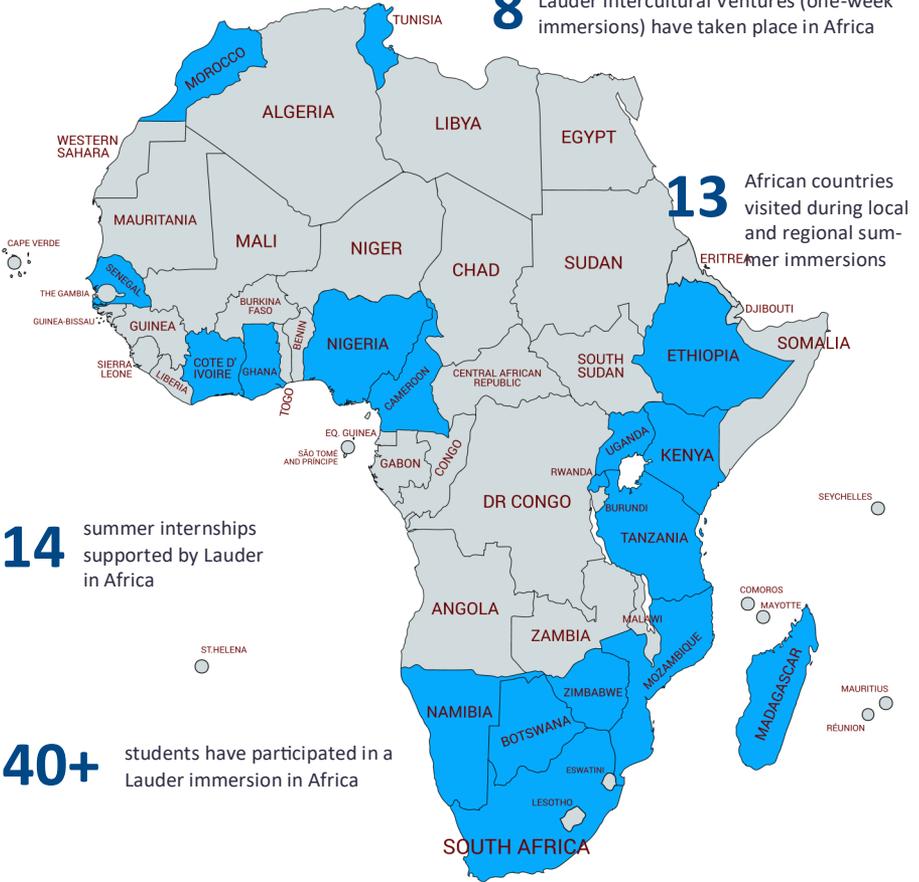
Did you know?

The Lauder Institute offers the first **Business in Africa** program at a top business school.

In the last five years...

8 Lauder Intercultural Ventures (one-week immersions) have taken place in Africa

13 African countries visited during local and regional summer immersions



14 summer internships supported by Lauder in Africa

140+ students have participated in a Lauder immersion in Africa

EXAMPLES OF COMPANIES AND INSTITUTIONS VISITED

Safaricom | Intels Oil | Africa Capital Alliance | MEST | Nando's | IFC | World Bank | IBM | Emerging Capital Partners | Cross Boundary | Afig Funds

EXAMPLES OF SUMMER INTERNSHIPS

African Development Bank | Off Grid | Village Energy | D Capital | Rwanda Development Board | Cross Boundary | Antares Diamonds

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