

JOIN THE NEXT GENERATION OF BUSINESS IN AFRICA



BUSINESS IN AFRICA: THE FIRST PROGRAM AT A TOP BUSINESS SCHOOL

Africa is poised for economic growth.

- Half of the world's 20 fastest-growing economies are in Africa.
- By 2035, Africa will surpass East Asia in population; by 2055 overtaking South Asia.
- The middle class and consumer markets are growing rapidly.
- More than half of the world's known mineral reserves are located on the continent and fossil-fuel production is rising fast.
- Africa is at the leading edge in areas such as mobile payments and mobile health.
- In short, Africa is the next big frontier in the global economy.

The Lauder Institute is proud to offer the world's first premiere graduate business program with a concentration on Africa as part of its prestigious joint-degree program. Students complete the Wharton MBA and an MA in International Studies in a 24-month period. The Program includes a two-month immersion in Africa and coursework on the history, economy, cultures and languages of an array of African countries. www.lauder.wharton.upenn.edu



Northern Senegal

Lauder students discuss rice production challenges with community leaders.



The Lauder Institute
Wharton · Arts & Sciences
UNIVERSITY of PENNSYLVANIA

30
YEARS

HOW IT WORKS

Candidates choose one of six Programs of Concentration: five regional programs (Africa; East and Southeast Asia; Europe; Latin America; and South Asia, the Middle East and Africa) or the Global Program. In May, seventy outstanding candidates begin the Program in Philadelphia at the University of Pennsylvania. In June, students leave for Africa for a structured two-month immersion. The immersion program in Africa will include critical locations in East, West and Sub-Saharan African countries.

After the summer immersion, students return to Philadelphia to begin the MBA Program at Wharton and to continue coursework for the Lauder Program. The Lauder core includes International Political Economy and Global Economic History, as well as internationally-focused electives. Lauder students also engage in field work in different parts of the world for capstone research projects. Students participate in week-long immersions in locations such as Cuba, Israel, Thailand, Morocco or Zanzibar. The class graduates with the MBA and the MA after two years of study.

All Lauder students must demonstrate advanced proficiency in at least one language other than English. For candidates in the Africa program, we support instruction in several languages, such as Arabic and French. The University of Pennsylvania offers language instruction in Kiswahili and other African languages.

Nairobi, Kenya Lauder GKL Research Project

Notable chefs are visionaries, entrepreneurs and oftentimes civic leaders. A team of Lauder students has investigated the motivations for chefs to engage and demonstrate social responsibility towards their communities. Lauder students travelled throughout Kenya to interview chefs and learn more about their experiences as gastronomy innovators and as community builders. The team also made a donation on behalf of The Lauder Institute and Susan Kamau (their chef host in Kenya) to the Community Cooker at the Naivasha community outside of Nairobi, Kenya.



APPLY TO THE LAUDER PROGRAM

The Lauder Institute seeks high caliber candidates with significant international experience and language abilities.

Deadlines for application:

- Round 1: September 29, 2015
- Round 2: January 5, 2016

Please see the Lauder website for the links to the application. All applicants to the Lauder program are required to complete one additional essay, along with the complete Wharton MBA application.

Interviews. Lauder interviews are granted by invitation only, based upon a full review of a candidate's application. The interview focuses on a candidate's international interests and experience, personal qualities, general fit for Lauder, and the ability to start and manage the two programs beginning in early May.

Language Testing. Candidates must submit OPI (Oral Proficiency Interview) results in a target language, and should consult the Lauder website for further details.

Contact information:

- Dr. Marcy Bevan, Director of Admissions & External Affairs: bevannm@wharton.upenn.edu
- Kara Keenan, Director of Admissions Marketing & Communications: karak@wharton.upenn.edu

www.lauder.wharton.upenn.edu

Tsaralalana, Madagascar Lauder GKL Research Project

Lauder students conducted research on mobile telecommunications and the delivery of healthcare services in sparsely populated areas. Students considered challenges and opportunities in infrastructure, development and market conditions. Africa is at the forefront of developments in this area, which shows promise to revolutionize healthcare delivery and cost-effective practices.

