

For more than 30 years, the Lauder Institute has combined the best of the School of Arts and Sciences at Penn, The Wharton School, and Penn Law to cultivate business leaders with a global mindset. Its joint MBA/MA program was the first of its kind, and it remains in a class by itself.

LEARN MORE

"Being successful means more than just business success; it means understanding culture, languages, and how to be a global leader."

Ronald S. Lauder, Co-Founder of The Lauder Institute and Chairman of Clinique Laboratories

ADMISSION

The Lauder Institute seeks students whose academic records, work experiences, and cultural exposure – including advanced knowledge of at least one language other than English – are evidence of the highest degree of potential to excel in our flexible international studies curriculum. The admission process is slightly different for MBA/MA and JD/MA candidates. Please visit the Admission section of our website for deadlines, admission requirements, and details about how to apply.

TUITION AND AID

The Lauder Institute is committed to providing financial support to candidates who are admitted to the joint-degree program. In fact, nearly all of our students receive financial aid from the Lauder Institute for the

International Studies MA from the School of Arts & Sciences in the form of graduate school fellowships and awards. Combined costs for both years of the two-year MA program as of June 2015, including the immersions and Global Knowledge Lab, was \$39,900.

VISIT

The Lauder Institute's program and people are best experienced in person. We encourage prospective students to visit us on the University of Pennsylvania campus during the fall or spring semester when classes are in session. Visitors may attend a class, meet with faculty, and ask questions of current students. For more information, please contact us at lauderinfo@wharton.upenn.edu. Our staff is happy to help you plan your time on campus.

CONTACT US

If you have questions about the Lauder Institute, please browse our website at lauder.wharton.upenn.edu. If you still have questions, feel free to get in touch.

**The Joseph H. Lauder
Institute of Management
& International Studies**

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The world is changing fast.
Get Ready.



The Lauder Institute
Wharton · Arts & Sciences
UNIVERSITY of PENNSYLVANIA

THE VALUE PROPOSITION

The Lauder Institute's uniquely integrated joint-degree program enhances the Wharton MBA or Penn Law JD with a master's degree in international studies from the School of Arts & Sciences at the University of Pennsylvania. Having tackled the challenge of the MA program, Lauder graduates reap the rewards in the form of career success. Their ability to apply intercultural fluency, language proficiency, and knowledge of regional and global histories and economies in an international business context benefits established global enterprises, entrepreneurial startup ventures, and projects aimed at social impact worldwide.

KEY BENEFITS

- › Intercultural fluency
- › Extensive in-language field learning experiences
- › Individual career guidance
- › Access to a global network of alumni that is 1,600 strong



THE PROGRAM

DURATION

24

months from start to finish
to earn the MA in International Studies

MBA 20 months

MBA/MA 24 months

JD 36 months

JD/MA 36 months

timing relative to Wharton
and Penn Law alone

GLOBAL IMMERSION OPPORTUNITIES

- › Two-month summer immersion for students in each Program of Concentration
- › Annual week-long immersions in locations that change each year
- › Field research for the Global Knowledge Lab, a collaborative capstone project
- › Assistance with in-language internships
- › A Culture Quest organized by the Institute in collaboration with a student committee

EXAMPLES OF LANGUAGES SUPPORTED IN THE PROGRAM

- › Arabic
- › Chinese
- › French
- › German
- › Hindi
- › Japanese
- › Portuguese
- › Russian
- › Spanish

plus Afrikaans, Hebrew, Italian, Korean, Swahili, Turkish, Urdu, Vietnamese, and more

PROGRAMS OF CONCENTRATION



AFRICA

Of growing global and strategic importance, Africa is distinguished by subnational cultural differences and significant regional economic clusters. Recognizing that Africa is home to some of the fastest growing economies in the world, the Lauder Institute is among the first graduate business programs to offer a concentration in the region.



THE AMERICAS

With vital connections and rivalries in both Asia and Europe, the Americas is distinguished by the diversity of its development trajectories and its importance to global economic integration.



EAST ASIA

Increasingly central to global economic development, East Asia – inclusive of China, Japan, Korea, Vietnam, and other neighboring countries in Southeast Asia and the Pacific – is distinguished by a remarkable array of religious faiths, political regime types, natural resources, and diverse ethnicities.



EUROPE

Inclusive of Russia and its western and southern neighbors such as the Ukraine and Turkey, Europe is distinguished by its recent centrality in world politics and role as trendsetter in global culture, diplomacy, and economy.



GLOBAL

As a field of concentration, global is distinguished by its emphasis on the role of international actors and intersections and transgressions across national borders and world regions. These intersections define some of the world's greatest challenges and changes in the nature of political and economic power today.



SOUTH ASIA, MIDDLE EAST, AND NORTH AFRICA

Encompassing some of the most diverse people on earth, South Asia, the Middle East, and North Africa are connected to Central Asia, East Asia, and Southeast Asia as another area of growing centrality to world politics and economy.

COMMUNITY

The Lauder Institute is a community of driven students, brilliant faculty, committed staff, and accomplished alumni. Founded by brothers Leonard and Ronald Lauder to honor the memory of their father, Joseph H. Lauder, the Institute retains a true family feel. In a cohort of no more than seventy – and with a unique Lauder curriculum that begins in May, includes several immersions abroad, and ends with a collaborative capstone research project – students cultivate life-long relationships that are the essence of Lauder.



HOME BASE

Lauder classes meet in Lauder-Fischer Hall in the heart of the University of Pennsylvania campus. The building features lecture halls and seminar rooms with state-of-the-art presentation tools, plus a study lounge for Lauder students, faculty, staff, and invited guests.

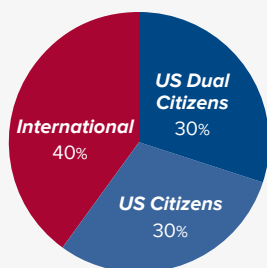
STUDENTS & ALUMNI

CAREER SUCCESS

100%

of graduates start jobs or their own ventures within six months

DEMOGRAPHICS



Class of 2017

A FEW LAUDER-TRAINED LEADERS

- › Adamah Cole, G14, WG14, Director, Business Planning & Operations, MTV360 at Viacom
- › Davis Smith, G11, WG11, CEO, Cotopaxi
- › Sarah Jane Gunter, G03, WG03, Head of International, Amazon Publishing
- › Laxman Narasimhan, G93, WG93, CEO, PepsiCo Latin American Foods
- › Deborah Wahl, G92, WG92, Senior Vice President, Chief Marketing Officer, McDonald's USA
- › Rosanna Ramos-Velita, G92, WG92, Chairman, Caja Rural de los Andes
- › Duane Hughes, G88, L88, WG88, Managing Director and COO, International Wealth Management, Morgan Stanley
- › Eileen Naughton, G87, WG87, Head of Google UK
- › Liz Schimel, G87, WG87, President, Condé Nast China