



Global Think Tank Innovations Summit

“Innovations for Excellence and Impact”

December 13-15, 2015
University of Pennsylvania, Philadelphia, Pennsylvania

Sunday, December 13th 2015

All-day, Participant Arrival and Hotel Check-In at the [RadissonBlu Warwick Hotel](#), 220 S 17th St, Philadelphia, PA 19103

Sunday, December 13th 2015

5:00-6:15pm Private Gallery Tour of the [Barnes Foundation](#) 2025 Benjamin Franklin Pkwy, Philadelphia, PA 19130

(Summit Venue Day One)

6:15-6:30pm Welcome

- **Carlos Ivan Simonsen Leal**, President Fundação Getulio Vargas (Brazil)
- **James G. McGann**, Senior Lecturer, International Studies and Director Think Tanks and Civil Societies Program, University of Pennsylvania (US)

6:30-7:30pm Opening Plenary Session, Panel Discussion, and Keynote Address

The Think Tank of the Future Is Here Today: New Strategies, Structures and Staffing Patterns

This panel is designed to explore the think tank of the future and how several think tanks today are already integrating progressive operational and organizational structures. The panel will also compare and contrast how think tanks are adapting and integrating new business practices into their operations and approaches to delivering innovative public policies. More specifically, this panel will focus on the characteristics of the think tank of the future. Characteristics that will require cutting edge approaches to management, policy research, human resources, technology, fundraising and external relations. While other panels will focus on specific policies and programs, this panel will serve as preview of the Summit and will highlight the innovative aspects of each institution on the panel.

- **Steven Bennett**, Vice President and COO, Brookings (new era think tank Managers) (US)
- **Winnie Stachelberg**, Executive Vice President for External Affairs, Center for American Progress (new fundraising strategies and revenue streams) (US)



- **Jose Luis Chicoma**, Executive Director, Ethos Public Policy Lab (Technology, Web and Social Media) (Mexico)
- **Bridget Lowell**, Vice President for Strategic Communications and Outreach, Urban Institute (achieving a balance between rigor and relevance in the age of tweets and sound bites) (US)
- **Paul Hofheinz**, President and Co-Founder, The Lisbon Council (Policy Innovations) (Belgium)

Chair: **James G. McGann**, Director, Think Tanks and Civil Societies Program, Lauder Institute, University of Pennsylvania

7:30-9:00pm Dinner and Keynote Address

Introduction: **Mauro Guillen**, Director, The Lauder Institute, Zandman Professor, The Wharton School, University of Pennsylvania (US)

Keynote address: **Richard Dobbs**, Director McKinsey Global Institute
“No Ordinary Disruption: The Four Forces Breaking All the Trends”

Monday, December 14, 2015

8:30am - 4:30pm Plenary, Roundtable Discussions, Luncheon Keynote and Innovations Exchange (Summit Venue Day Two: Singh Center, Glandt Forum, 3205 Walnut St, Philadelphia, PA 19104)

8:20am-8:30am

Welcome: **Vijay Kumar, Ph.D.**, Nemirovsky Family Dean School of Engineering and Applied Sciences, **“Engineering Innovations: The Building, Faculty and Students”**

8:30am-9:30am

Session I: Innovations and Re-Engineering Think Tanks: The Challenges and Opportunities

This panel is intended to demonstrate that organizational innovations and transformations are possible. The major challenges and opportunities encountered along the way will be addressed by each panelist. The panel will also compare and contrast how new institutions carve out a niche to hopefully become new, innovative think tanks that take a new approach to intractable policy problems or address emerging policy issues or areas of policy research. This panel will focus on institutional development while other panels will focus on innovative policies and programs.

- **Kevin Rudd**, President, Asia Society Policy Institute (US)
- **Huiyao (Henry) Wang**, Founder and Director, Center for China and Globalization, (China)
- **Richard Dobbs**, Director McKinsey Global Institute, (United Kingdom)
- **Paolo Magri**, Director of ISPI (Institute for International Political Studies) (Italy)
- **Fredrick Kempe**, President and CEO, The Atlantic Council (US)



Chair: **James Lindsay**, Senior Vice President and Director of Studies, Council of Foreign Relations (US)

9:45am-10:45am

Session II: Venture Human Capital: Investing in Innovation and Diversity

This panel will explore the importance of investing in people and creating an environment that attracts the best and brightest scholars and executives to staff for the think tanks of the future. This will require human resource strategies that will effectively recruit and retain a diverse, innovative and highly skilled workforce that will bring new faces and ideas to think tanks.

The panel will explore a set of human resource challenges and the specific strategies they have developed for meeting them. The two panelists and the chair will share their experiences and ideas from their organizations. A group of former TTCSP interns, who represent the next generation of scholars and executives will share their passion for public policy and what will be required to make think tanks and public policy their career.

- **Ivana Smolenova**, Communications and Outreach Manager, Prague Security Studies Institute (Next Generation of Scholars and Managers) (Czech Republic)
- **Corinna Horst**, Deputy Director, German Marshall Fund, Brussels (Belgium) (Women Scholars and Managers at Think Tanks)
- **Jillian Rafferty***, Program Coordinator and Research Assistant, Americas Program, Center for Strategic and International Studies* (The Successor Generation) (US)
- **Christi Economy***, Government Innovation Fellow, Harvard Kennedy School SIB Lab (The Successor Generation) (US)
- **Jay Finch***, Engagement Manager 18F Consulting (The Successor Generation) (US)
- **Matt Bishop***, Founder & CEO iGiveMore Inc. (The Successor Generation) (US)

Chair: **Jane Harman**, President and CEO, The Wilson Center (US)

The Wilson Center and Think Tanks and Civil Societies Program, Global Launch of Women And Think Tank Network and New Faces and New Ideas Initiative

Jane Harman, Wilson Center and **James McGann**, Think Tanks and Civil Societies Program

10:45-11:00am Coffee Break

11:00-11:45am

Roundtable Discussion Sessions I and II

Chair: **Michael X. Delli Carpini**, Dean, Annenberg School for Communication, University of Pennsylvania

* Former TTCSP Research Intern



11:45-12:45pm

Session III: Program and Policy Innovations at Think Tanks: Catalysts for Ideas, Innovation and Action

This panel will examine how think tanks are delivering innovative policies, programs and policy advice. Each panelist will provide two to three examples of innovative and effective policy research and related programs that address existing or emerging policy issues. The session is intended to demonstrate how think tanks are responding to the article in the Washington Post —“Think Tanks Must Innovate or Die” with a specific focus on policy innovation and impact.

- **Matt Dann**, Secretary General Bruegel (Belgium)
- **Aaron Shull**, Chief of Staff & General Counsel Centre for International Governance Innovation (Canada)
- **Renato Rocha Souza**, Professor and Researcher at the School of Applied Mathematics, Fundação Getulio Vargas (Brazil) and Matthew Connelly, Professor of History, Columbia University
- **Samir Saran**, Vice President, Observer Research Foundation (India)
- **Michael O’Hanlon**, Director of Research, Foreign Policy Program, Brookings Institution (US)

Chair: **Celso Castro**, Dean, School of Social Sciences, Fundação Getulio Vargas (Brazil)

12:45-2:00pm Lunch

Introduction: **Michael O’Hanlon**, Director of Research, Foreign Policy Program, Brookings Institution

Keynote address: **David E. Sanger**, chief Washington Correspondent, The New York Times and Senior Fellow, Belfer Center for Science and International Affairs

“A Journalist Scholar in an Age of Tweets and Soundbites”

Innovations Exchange at each table.

2:15pm-3:15pm

Session IV: Think Tanks as Consultants and Consulting Firms As Think Tanks: What’s Up?

A group of for-profit and not-for-profit organizations will be compared and contrasted against for-profit consulting firms that have the characteristics of a think tank and think tanks that are structure like a consulting firms. Non-profit think tanks that operate in part or in total on the consulting firm model discuss their strategy and structure and how it enables them to provide policy advice to governments, foundations and the private sector. This will followed by a group of for-profit consulting firms that operate like a think tank or have consciously created a think tank within a for-profit consulting firm. What competitive advantages do global, for-profit consulting firms have over non-profit think tanks? What can think tanks learn from the for-profit think tanks that are based at consulting firms? What are the challenges, tensions and opportunities of doing contract research or operating a think tank in a contract, for-profit environment?



- **Alexandre Costabile**, Partner and Managing Director, Boston Consulting Group
- **Nelson Lim**, Executive Director, Fels Center of Government, University of Pennsylvania (US) and Senior Social Scientist, RAND (US)
- **Samantha King**, Associate Director, FSG Group (United States)
- **Ani Dasgupta**, Global Director, WRI Ross Center for Sustainable Cities, World Resources Institute (United States)
- **Eric Noël**, Senior Vice President - North America, Oxford Analytica Inc.

Chair: **Erik R. Peterson**, Partner & Managing Director, Global Business Policy Council A.T. Kearney, Inc.

3:15-4:15pm

Roundtable Discussion Sessions III and IV

Chair: **Keith Burnet**, Director, Communications and Publishing, Chatham House (United Kingdom)

5:00-8:30pm

Dinner, [Penn Museum for Archeology and Anthropology](#), 3260 South St, Philadelphia, PA 19104

5:00pm-6:30pm

Cocktails and Private Gallery Tour

Introduction: **Amy E. Gadsden**, Executive Director, Penn Global, University of Pennsylvania (US)

6:30pm Keynote Address

Jim Balsillie, founder and chair of the Centre for International Governance Innovation (CIGI) and the former co-CEO of Research In Motion (BlackBerry) (Canada)

“Innovations for Impact: Technology, Think Tanks and Public Policy”

7:30-8:30pm

Dinner

Tuesday, December 15th 2015

8:30am-12:30pm Plenary and Roundtable Discussions followed by a lunch (Summit Venue Day III Annenberg School of Communications, Room 500, 3620 Walnut Street, Philadelphia, PA 19104)



8:30-9:15am

Session V Something Old, Something New, Something Barrowed, Something Bluetooth: Think Tanks Philly Style

Three organizations based in Philadelphia will discuss how they are meeting the innovation challenge by reengineering their organizations or creating a new institution from scratch. The panelists will discuss the specific strategies and plans with example that highlight the unique history and relationship between the University of Pennsylvania, Fels Center for Government, The Foreign Policy Research Institute and newly created Perry World House. Philadelphia and Penn have a distinguished think tank history that dates back to Benjamin Franklin who created the first think tank at the Olde City Tavern and what is now the Franklin Institute.

- **Nelson Lim, Executive Director**, Fels Center of Government, University of Pennsylvania
- **Alan Luxenberg**, President, Foreign Policy Research Institute, (Philadelphia, Pennsylvania, US)
- **William W. Burke-White**, J.D., Ph.D., Inaugural Director, Perry World House, University of Pennsylvania (Philadelphia, Pennsylvania, US)

Chair: **Andrew Selee**, Executive Vice President, Woodrow Wilson Center (US)

9:15-9:30am Coffee Break

9:30pm-10:30pm

Session VI Big Ideas, Big Data and Small Tweets: The Technology, the Tensions and Policy Advice

The panel will explore how to make think tank data and analysis more accessible, integrated and agile. Meeting this challenge requires that think tanks lean new techniques and harness new technologies so they can reach key audiences and stakeholders better. Specifically, the panelist will be asked to present and discuss how the cloud, info graphics, big data and mobile technologies have become an integral part of policy research and the operations of think tanks. This often involves an understanding of strategic communications and marketing. The panel will also explore the tensions this creates within their institutions and the academic and policy communities.

- **Jose Luis Chicoma**, Executive Director, Ethos Public Policy Lab (Technology, Web and Social Media) (Think Tank 2.5 Social Media and the Web)
- **Andrew Schwartz**, Senior Vice President, Center for Strategic and International Studies (Ideas Lab)
- **Marco Aurelio Ruediger**, Director, Department of Policy Analysis, Fundação Getulio Vargas (FGV) (Brazil) (Big Data)
- **Salah Eddin Elzein** Director, Al Jazeera Centre for Studies, (Qatar) (Digital)
- **R. Andreas Kraemer**, Senior Fellow, Institute for Advanced Sustainability Studies (IASS) Founder & Director Emeritus, Ecologic Institute (Germany)

Chair: **TBD**



11:00am-12:00pm

Session VII ISIS Innovations: The Dark Side of Innovations and Adaptation

In light of the terrorist attacks in Paris and the US we have added a special panel on the innovations introduced by ISIS. Specifically, the panel will examine ISIS as a highly nimble, innovative and adaptive organization. It is precisely its ability to continually adapt that makes ISIS a very dangerous threat that has now taken on a global dimension. In keeping with the theme of the Summit, how can we think outside the box in the face of these constantly changing unconventional threats? Does ISIS have a significant asymmetrical advantage when it comes to strategy, tactics, intelligence and planning? Finally, the panel will explore how think tanks can innovate and adapt so they can better help policy makers and the public understand and respond to these new threats?

- **Paolo Magri**, Executive Vice President and Director of ISPI (Institute for International Political Studies) (Italy)
- **Andrew Schwartz**, Vice President, Center for Strategic and International Studies
- **Salah Eddin Elzein** Director, Al Jazeera Centre for Studies, (Qatar)
- **Thomas Gomart**, Director, French Institute of International Relations (France)

Chair: **Jeremy Shaprio**, European Council on Foreign Relations, Director of Research (incoming)

12:00-12:45pm

Roundtable Discussion Sessions V, VI and VII

Chair: **Tom Carver**, Vice President for Communications and Strategy, Carnegie Endowment for International Peace

12:45-1:00pm

Closing Remarks and Next Steps

Carlos Ivan Simonsen Leal President Fundação Getulio Vargas (Brazil)
James G. McGann, Director, Think Tanks and Civil Societies Program, University of Pennsylvania

Optional Programming Tuesday, December 15, 2015

- **3:00pm** Tuesday December 15th, Old City Philadelphia Tour
- *Informal Dinner at Fond Restaurant, Philadelphia (RSVP required by December 4th)*