

# PENN LAUDER CIBER SUMMER INSTITUTE 2009

## JUNE 22–26

### Summer Institute for Teaching a Second Language for Business Communication

In today's global economy, there is a need for second-language educators who specialize in teaching language for business purposes. This program teaches the educators how to design curricula for teaching business communication, integrating second-language pedagogy and business fundamentals.

#### **About Us**

Penn Lauder CIBER is one of 31 centers administered by the U.S. Department of Education, under Title VI, to increase and promote the nation's capacity for international understanding and economic enterprise.

#### **Audience**

Second-language and ESL/EFL teachers and administrators with little business knowledge.

#### **Faculty**

Cheri Micheau, Ph.D.

- Senior Lecturer, University of Pennsylvania
- Carlos J. Menendez, MBA/MA International Studies
- Regional Cards Director  
Citigroup Europe, Middle East & Africa

#### **Program Focus**

Business Fundamentals  
Teaching Business Language Methodology  
Curriculum Design Exercises

#### **Participation Costs:**

\$450 (non-credit course)

**Come with a colleague and receive 20% off!**

\$360 (given to multiple participants from the same school registering together)

**PA Act 48 Credit and NJ Professional Development Hours available.**

#### **Contact us:**

CIBER Program Coordinator  
Penn Lauder CIBER  
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#### **Visit online for our application:**

<http://lauder.wharton.upenn.edu/ciber>

**Deadline for registration: June 1, 2009**



Co-sponsored by  
Temple University CIBER,  
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Pittsburgh CIBER